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MOVING DECISIONS CLOSER TO THE CUSTOMER™

Honeywell

THE DISTRIBUTION EXECUTIVE'S GUIDE TO

PRINTER-AS-A-SERVICE

How Managed Label Printing Services
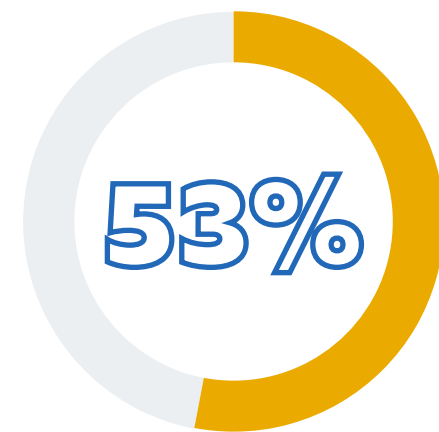## Improve Your Operational Budget

Few people would underestimate the important role warehousing and distribution operations play in today's economy.
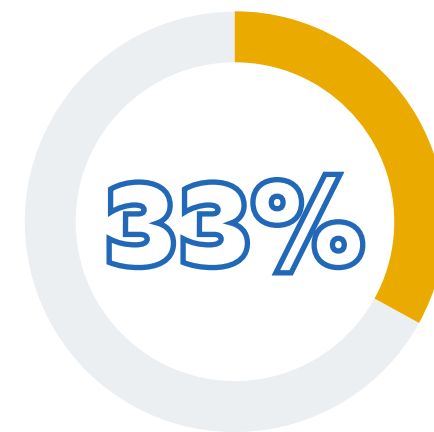
Supply chain disruptions have many companies paying closer attention to the capabilities within their existing distribution network. That means warehouses must operate more efficiently to satisfy customer demands with fewer resources on hand. Consider the following statistics from a Peerless Research Group survey of distribution center professionals:
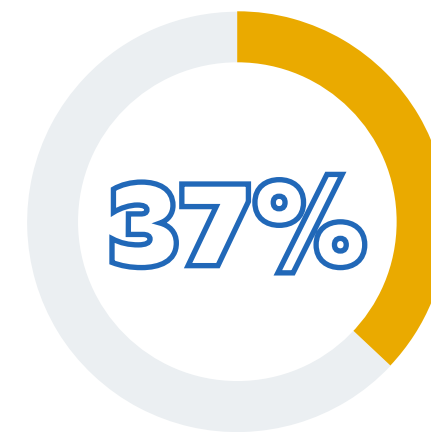
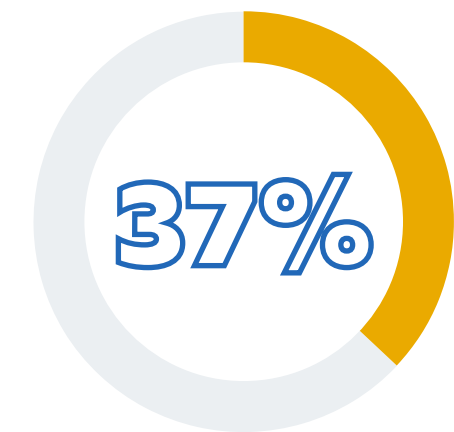| 98%	53%	33%	37%	37%
said they took some type of action to lower costs in 2020.	cited ability to attract and retain a qualified hourly workforce as a top challenge in 2020	cited difficulty finding qualified supervisors as a top challenge	said challenges tied to a surge in e-commerce were a major operational issue	said insufficient space at 37% was a major issue impacting operations.

IS YOUR LABEL PRINTING PROCESS & HARDWARE
SLOWING YOU DOWN?

It's evident that warehouses and DCs face tight budgets and a lean workforce, but they must still meet shorter lead times due to increasing customer demands. One basic warehousing function that could have a significant impact on productivity is barcode printing. It's often overlooked by organizations until they stop working or they can no longer keep up with increasing demand. Workers spend more time troubleshooting the printers instead of moving products out the door, which ultimately leads to delays that leave customers frustrated and impacts profitability.

COMMON BARCODE PRINTING CHALLENGES INCLUDE:

OBSOLETE EQUIPMENT
Outdated printers require too much maintenance and budgets won't allow for replacement

LACK OF FLEXIBILITY
Label orders are unpredictable and current systems are not flexible enough to keep pace with demand

OVERBURDENED STAFF
Managers and buyers are too busy to select the right device for their specific needs

AT YOUR SERVICE:
FREE VALUABLE RESOURCES

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A new approach to labeling called **Printer-as-a-Service (PaaS)** removes the burden of managing, purchasing and maintaining equipment within your operations. Purchasing managers know that the selection process can be difficult when trying to find the right fit for their organization. In addition, financing new technology purchases can be challenging when CapEx allocations are limited.

DecisionPoint Systems Inc., a provider of mobility-first managed service and integration solutions, provides PaaS solutions for warehousing and distribution operations.

The system allows companies to finance the purchase of new printers by rolling it into the cost of their barcode label supplies orders. This enables companies to bypass the need to use the CapEx budget for hardware purchases, turning it into a predictable monthly OpEx expense. The service can also include printer device management services using remote monitoring software.

Using a Printer-as-a-Service purchasing model enables warehouses and distribution to purchase up-to-date purpose-built hardware, plan ahead for growth needs, and minimize downtimes due to aging printing devices.

KEY BENEFITS OF USING A PRINTER-AS-A-SERVICE PURCHASING MODEL

SCALABILITY AND FLEXIBILITY

Printing and labeling needs will increase as your business grows. PaaS provides the flexibility to scale and future-proof your supply chain needs.

LESS LABOR, MORE PRODUCTIVITY

Selecting, buying and installing barcode label printers is a time-consuming process. It takes IT professionals away from strategic activities aimed at achieving key business objectives. The right partner will have the expertise to recommend and procure label and printing solutions that are designed to meet the unique needs of your application or environment.

COST SAVINGS

New purchasing models combined with managed print services leads to significant cost reductions by freeing staff from maintaining and managing label printers and supplies. The right partner can also help you reduce wasted movement, optimize workflows, and maximize printer usage by strategically placing devices throughout the facility for optimal accessibility.

PRINTER-AS-A-SERVICE CHECKLIST:
TOP CONSIDERATIONS

PAY AS YOU GO
Pay for your equipment as you order the labels, making it easy to monitor expenses.

SHIPPING ON DEMAND
Receive labels only as you need them instead of carrying excess inventory.

EQUIPMENT OWNERSHIP
Once the label purchase commitment is done, you own the equipment. Add additional equipment at any time during the contract.

ONGOING CONSULTATION
Receive consultation on the types of labels you use and identify ways to save you money on your supplies.

MANAGED PRINTER SERVICES

Complete print solutions that reduce printing costs, improve productivity, and enhance the effectiveness of your print environment.

PROVIDER ASSESSMENTS

DecisionPoint assesses your installed base of industrial barcode label printers, including the number of devices, types of devices, and manufacturers and models, to determine the best technology and supplies for your business. They work closely with your IT staff to help you design a comprehensive plan for managing and maintaining your printing technology.

USAGE VISIBILITY

DecisionPoint configures printer management software to help you get better visibility into printer usage. Their software can be set up with customized thresholds for printer consumables and can help you establish procedures for adding new supplies or getting equipment serviced. This will provide the ability to comprehensively track and manage your print technology, including ordering and tracking supplies, troubleshooting, repair, and usage monitoring.

DECISIONPOINT + HONEYWELL: THE PERFECT PAAS PARTNERS

DecisionPoint only works with the best hardware manufacturers to recommend and provide high-quality, purpose-built devices for your printing needs. One of those is Honeywell, makers of the PX940 Industrial Printer.

- **Defect-Free Labels**
- **Precision Printing for Small Labels**
- **Intelligent Asset Management and Monitoring**

- **No PC Required**
- **Simple and Intuitive to Use and Maintain**

To learn more about how DecisionPoint & Honeywell can help you better manage your barcode printing needs:

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