

DecisionPoint & Zebra: Manufacturing, Transportation & Logistics Playbook

Build a Smarter, More Connected Supply Chain with AI,
Automation, and Real-Time Visibility



Building on a Strong Transportation & Logistics Foundation

As a valued customer you have already established a strong foundation with Zebra's purpose-built mobile computing solutions, helping teams improve productivity, streamline workflows, and support critical transportation, logistics, and warehouse operations.

Now is the opportunity to build on that success.

By expanding existing Zebra investments with RFID, Fixed Industrial Scanning & Machine Vision (FISMV), Frontline AI, and intelligent software solutions, you can further automate workflows, improve operational visibility, and create a more connected manufacturing and supply chain ecosystem.

As a trusted Zebra partner, DecisionPoint is uniquely positioned to help identify new opportunities, integrate these technologies into existing operations, and support long-term growth through intelligent automation.

Where Additional Opportunities Exist

While you have already realized the benefits of rugged mobility, additional Zebra technologies can help unlock even greater operational efficiencies across manufacturing and supply chain operations.



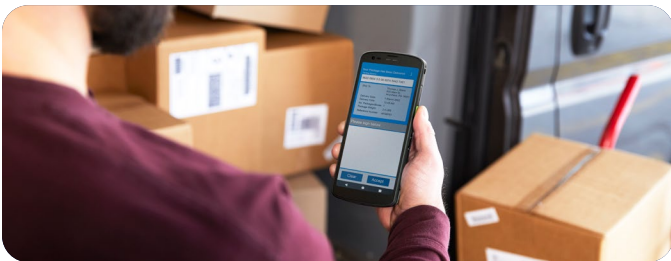
RFID

Automate inventory tracking, improve asset visibility, and reduce manual scanning throughout warehouse operations.



Fixed Industrial Scanning & Machine Vision (FISMV)

Automate inspections, verify labels, improve quality control, and increase production accuracy.

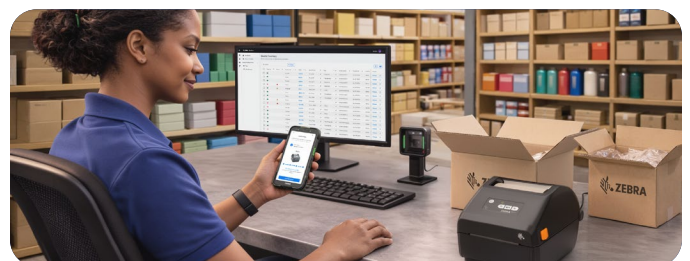


Frontline AI

Empower associates with conversational AI, workflow guidance, automated proof of delivery, and real-time operational insights.

Intelligent Software

Connect devices, data, and workflows to improve visibility, simplify management, and support informed decision-making.





Expand Warehouse Visibility with RFID

As a trusted Zebra partner you have already established a strong mobility foundation with Zebra handheld devices. Expanding into RFID is the natural next step, helping extend the value of that investment while creating new opportunities to automate warehouse and manufacturing workflows.

Unlike traditional barcode scanning, RFID does not require line-of-sight scanning. Multiple tagged assets can be identified simultaneously, providing greater visibility into inventory movement with less manual effort. The result is faster operations, improved inventory accuracy, and real-time insight across the supply chain.

Whether tracking raw materials, work-in-process inventory, finished goods, or outbound shipments, RFID helps teams make faster, more informed decisions while reducing manual processes and increasing operational efficiency.

Benefits for our Valued Customers

- Improve inventory accuracy across warehouse and manufacturing operations
- Automate cycle counts and reduce manual inventory checks
- Track pallets, containers, and finished goods in real time
- Increase visibility into work-in-process inventory
- Streamline shipping, receiving, and dock operations
- Reduce search time for critical inventory and assets
- Improve data accuracy for faster operational decision-making



Why DecisionPoint

DecisionPoint works closely with you to evaluate, design, deploy, and support RFID solutions that integrate seamlessly with existing Zebra mobility investments. By building on current technology, your team can expand automation capabilities while minimizing disruption to daily operations.



Advance Manufacturing Automation with Fixed Industrial Scanning & Machine Vision

As manufacturing and distribution environments become increasingly automated, Fixed Industrial Scanning & Machine Vision (FISMV) technologies help improve operational accuracy while reducing manual intervention.

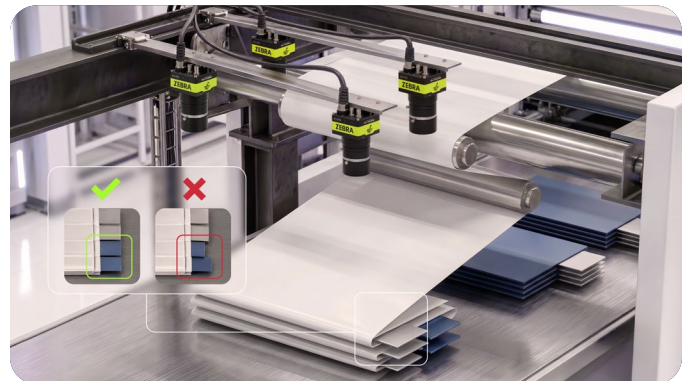
These intelligent solutions automatically identify products, verify labels, inspect packaging, capture barcode data, and monitor production workflows in real time. By automating repetitive tasks, you can improve throughput, strengthen quality control, and gain greater visibility throughout manufacturing and warehouse operations.

When combined with RFID, Zebra mobile computing, Frontline AI, and enterprise software, FISMV creates a connected automation strategy that supports smarter decision-making across the supply chain.



Key Capabilities

- Automated barcode reading and product identification
- Label verification and compliance validation
- Quality inspection and defect detection
- Conveyor and production line automation
- Shipment verification before distribution
- Real-time operational visibility and performance monitoring



Barcode Reading



Label Verification



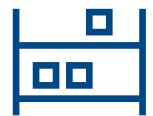
Quality Inspection



Conveyor Automation



Shipment Verification



Real-time Visibility



Expanding What's Already Working

As a valued customer you have already experienced the benefits of Zebra's purpose-built mobility solutions. Fixed Industrial Scanning & Machine Vision represents the next phase of automation, helping extend those capabilities beyond handheld devices to create a more connected manufacturing environment.

DecisionPoint provides the expertise to identify automation opportunities, integrate FISMV technologies into existing workflows, and support your long-term digital transformation strategy.

Empower Frontline Teams with Zebra Frontline AI

Artificial intelligence is transforming the way manufacturers and supply chain teams work by providing real-time insights and automating everyday tasks. Zebra Frontline AI extends the value of your team's existing mobility investment by bringing intelligent assistance directly to frontline associates.

Designed to run on Zebra mobile devices, Frontline AI helps employees access information faster, streamline workflows, and make more informed decisions without disrupting operations.



Zebra Companion

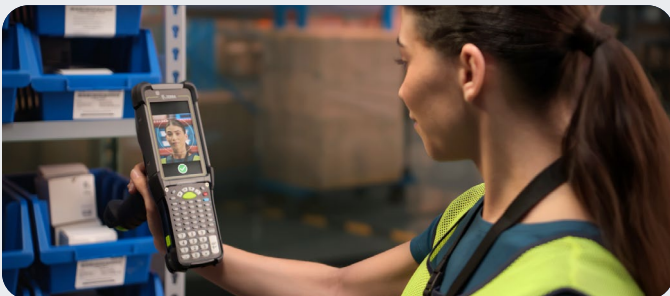
A suite of specialized AI assistants that helps associates:

- Instantly access standard operating procedures (SOPs)
- Answer operational questions in real time
- Troubleshoot devices and workflows
- Improve productivity with guided task assistance

Frontline AI Blueprints

Pre-built AI workflows help automate repetitive processes, including:

- Picture Proof of Delivery (PPoD)
- Delivery verification
- Workflow automation
- Privacy-conscious image processing
- Reduced delivery disputes and manual reviews



Frontline AI Enablers

Advanced development tools and computer vision models allow organizations to build custom AI applications tailored to their specific operational needs, helping accelerate innovation while maximizing existing Zebra technology investments.

The DecisionPoint Advantage

DecisionPoint helps organizations evaluate, deploy, and integrate Zebra Frontline AI into existing manufacturing and supply chain workflows. By combining AI with RFID, Fixed Industrial Scanning & Machine Vision, and Zebra mobile computing, you can create a connected ecosystem that improves visibility, increases productivity, and supports long-term operational growth.



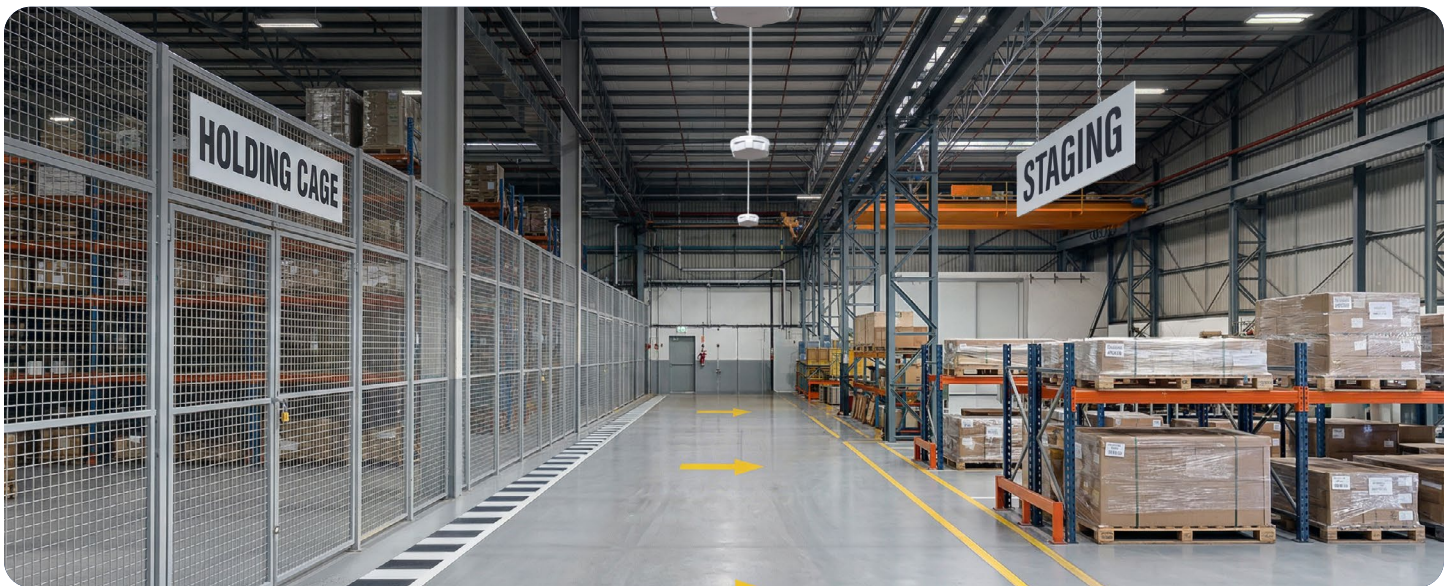
Continue Building on Your Zebra Investment

As our trusted customer you have already experienced the value of Zebra's purpose-built mobility solutions. Now is the opportunity to extend that investment with technologies that drive greater automation, improve operational visibility, and support smarter decision-making across manufacturing and supply chain operations.

Working together, Zebra and DecisionPoint can help your team build a connected technology ecosystem that includes:

- RFID for automated inventory and asset tracking
- Fixed Industrial Scanning & Machine Vision for production and warehouse automation
- Zebra Frontline AI for intelligent workflow guidance and operational insights
- Enterprise software that connects devices, data, and workflows across the organization

As a trusted Zebra partner, DecisionPoint provides the expertise to identify opportunities, integrate new technologies into existing systems, and support every stage of implementation.



Ready for What's Next?

Whether your next initiative focuses on RFID, industrial automation, AI, or connected software solutions, DecisionPoint is ready to help your team maximize its existing Zebra investment while preparing for the future of manufacturing and supply chain operations.

**Let's continue building smarter,
more connected operations together.**

